The Texas Association of Community Health Center’s (TACHC) 33rd Annual Conference Exhibit hours will take place from October 17 to October 18, 2016 at the Embassy Suites Dallas-Frisco/Hotel, Convention Center & Spa in Frisco, Texas.

• EXHIBIT HALL
In order to provide our members with an opportunity to view and receive information on products and services that will enhance their ability to provide quality primary care to their patients, we host an Exhibit Hall as part of our Annual Conference. Here you will have an opportunity to meet face-to-face with many of our Executive Directors, Medical Directors, Financial Officers, Clinicians, Pharmacists, Board members, and other key health center staff. The Exhibit Hall will be open from 7:30 am to 5:00 pm on October 17 and from 8:00 am to 4:00 pm on October 18. Exhibits may be assembled between the hours of 4:00 pm and 5:00 pm October 16 or by 7:00 am October 17.

• EXHIBITOR BENEFITS
  o Pipe & Draped booth with a 6’ draped table and two chairs
  o Recognition in conference attendee packet
  o Copy of conference attendee list
  o Maximum marketing impact to your target audience at an affordable cost
  o Complimentary breakfast, lunch, and snacks for up to two registered exhibitors
  o Network with attendees during Breakfasts, Refreshment Breaks, Lunches, Reception, and Yoga

• SPONSORSHIP PROGRAM
TACHC Sponsorship Program provides opportunities for you and your organization to distinguish itself and maximize your exposure to TACHC members. This program allows our members to easily identify and evaluate potential suppliers, consultants and other resources. In addition, it provides an opportunity for shared advocacy when health centers’ and sponsors’ interests are similar. The TACHC Sponsorship Program connects you and your organization to our 76 FQHC and FQHC Look-alikes in Texas—maximizing your exposure to the TACHC membership.

TACHC sponsors are entitled to a full range of benefits that assist in maximizing your exposure to key health center staff. TACHC offers five levels of sponsorship with each level offering different benefits, including opportunities at the Annual Conference. For a full listing of our sponsorship opportunities, please see page 4. The application deadline is July 8, 2016. To obtain a copy of the Sponsorship Program application, please contact TaSheena Mitchell at tmitchell@tachc.org.

• HOTEL
This year’s conference will be held at the Embassy Suites Dallas-Frisco/Hotel, Convention Center & Spa in Frisco, Texas. Hotel reservations can be made by calling 1-972-712-7200 and mentioning the Texas Association of Community Health Centers or TAC. You may also use this direct link: http://embaysuites.hilton.com/en/es/groups/personalized/D/DALFSES-TAC-20161015/index.jhtml?WT.mc_id=POG. The group hotel rate is $159 Single or Double. In order to guarantee a room at the above discounted rate, reservations must be made by 5:00 pm CST on September 26, 2016 or when group block is full. Check-in is at 3:00 pm and check-out is at 12:00 pm noon. Parking is $10.00 for overnight self-parking, $16.00 for valet and $5.00 per day up to 12 hours. Exhibitors are responsible for making their own hotel arrangements.

In an effort for the hotel to accept the maximum number of reservations, TACHC has implemented the following policy:
  o Each reservation must have a unique name. No person may book more than one room in their name.
  o A deposit of one night’s room and tax will be taken at the time of booking in order to guarantee your reservation.
  o Should you need to cancel, cancellations must be made 15 days in advance in order to be refunded your deposit. Deposits are nonrefundable for cancellations within 15 days prior to your arrival date, unless the hotel is able to resell your canceled room.
• EXHIBITOR SERVICE KIT
An exhibitor service kit will be provided to exhibitors from Freeman Decorating. The kit will contain complete information on show rules and regulations; installation and dismantling of exhibits; and exhibit services such as carpentry, drayage, signs and furniture rental, utility services, cleaning, and parking.

• ELECTRICAL & INTERNET
Electrical power, internet and other audio needs for your booth can be obtained by returning the attached order form by fax to 972-963-9164. All electrical needs, including payment, will be handled directly by the Embassy Suites. Should you have any questions, please contact Cedric Daniels by email at cedric.daniels@jqh.com or by telephone at 972-963-9204.

• PAYMENT
Please enclose your payment, along with a copy of the completed registration form no later than September 30, 2016. All checks should be made payable to TACHC and sent to our office at 5900 Southwest Parkway, Building 3, Austin, TX 78735. Cancellations received by September 30th are refundable, less a $200 processing fee, after September 30th the registration is non-refundable.

• TACHC BINGO
To encourage attendees to visit with you in the Exhibit Hall, attendees will be invited to play TACHC BINGO to win prizes. Every attendee will receive a TACHC BINGO game board and encouraged to visit with every Exhibitor to obtain a signature. Completed game boards can be entered by attendees into drawings to win prizes generously donated by your company. Prizes will be given away during Tuesday’s 3pm break on October 18. This is a great way to generate traffic for your exhibit booth, and is a fun way to get to know our members! NOTE: To have your name included on the BINGO card you must register before September 30.

• ELIGIBLE ENTITIES & PRODUCTS
Exhibits are intended for informational and educational purposes that may enhance the provision of services to center patients. All information and products presented by exhibitors must be in keeping with this purpose. No product, apparatus, instrument, device or drug that is the subject of litigation before the Food and Drug Administration may be exhibited. Exhibit materials and advertisements should not include any inaccurate or misleading information. TACHC reserves the right to require that exhibitors modify or remove items from their exhibit space that may be objectionable or distracting to event participants or other exhibitors. Additionally, TACHC reserves the right to refuse exhibit space to any vendor.

• RESPONSIBILITY CLAUSE
Each exhibitor assumes responsibility and agrees to indemnify and defend TACHC and the Embassy Suites Frisco, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises. Each exhibitor understands that neither TACHC nor the hotel parties maintain insurance covering the exhibitor’s property and it is the sole responsibility of each exhibitor to obtain such insurance.

EXHIBITOR REGISTRATION FORM

Texas Association of Community Health Centers · 5900 Southwest Parkway, Building 3 · Austin, Texas 78735
Phone (512) 329-5959 · Fax (512) 329-9189 · www.tachc.org
CONTACT INFORMATION
Exhibit Coordinator: person who receives all pre-conference correspondence
Company Name:

Company Contact:

Telephone: Fax: Email:

Exhibitor(s): person(s) who will be present at conference
Company Name:

First Representative: Email:
Second Representative: Email:
*Third Representative: Email:
*Fourth Representative: Email:

*The first two exhibitors are included in the $1,000 general exhibitor fee – additional exhibitors can be added for $200 per day per person

EXHIBIT OPPORTUNITIES
Please Choose One
☐ GENERAL EXHIBITOR $1,000
☐ GENERAL EXHIBITOR with 10 minutes to speak on service at break time $1200
☐ EXHIBITOR & SPONSOR Details listed under Sponsorship Opportunities – please check box of preferred sponsorship
   * Sponsorship applications need to be received by July 8, 2016

EXHIBIT BOOTH
To help us in assigning you the best exhibit booth location, please list the name(s) of any competitors you do not wish to be near
__________________________________________________ ________________________________

PRIZE-GIVEAWAY
☐ Yes, I would like to donate a prize for Monday night’s prize giveaway. Please refrain from bringing alcohol. I intend to donate: __________________________

PAYMENT
☐ By Check: Please make payable to the Texas Association of Community Health Centers
☐ By Credit Card: ________________________________
   Expiration Date: _____ / _____   CVD Code: _________
   Cardholder’s Name: ____________________________   Cardholder’s Signature: ______________________

* There is a 3% processing fee assessed on all credit card transactions
***TACHC’s Federal Tax ID: 74-2308695
Cancellations received by September 30th are refundable, less a $200 processing fee, after September 30th the registration is non-refundable.

QUESTIONS? Contact TaSheena Mitchell at (512) 329-5959 or by email at tmitchell@tachc.org.
SPONSORSHIP OPPORTUNITIES

☐ Diamond Sponsor
$15,000 For-Profit · $7,500 Non-Profit
- Official Annual Conference Sponsor
- Diamond Annual Conference sponsorship opportunity:
  □ Conference Reception
- Fully furnished exhibit table and three exhibitors
- Advance opportunity to select exhibit location
- Full page ad in conference handouts
- Copy of conference attendee list
- Recognition as Diamond Sponsor on conference materials and signage throughout sponsorship period
- Quarterly electronic update of TACHC membership contact information
- Announcement of sponsorship in one edition of weekly e-newsletter or on news section of TACHC website

☐ Emerald Sponsor
$5,000 For-Profit · $1,500 Non-Profit
- Official Annual Conference Sponsor
- Emerald Annual Conference sponsorship opportunities – choose one:
  □ Monday Breakfast
  □ Tuesday Breakfast
- Fully furnished exhibit table and one exhibitor
- 1/4 page ad in conference handouts
- Recognition as Emerald Sponsor on signage
- Copy of conference attendee list
- Sponsorship recognition on TACHC website for two months
- Annual electronic update of TACHC membership contact information

☐ Sapphire Sponsor
$10,000 For-Profit · $4,000 Non-Profit
- Official Annual Conference Sponsor
- Sapphire Annual Conference sponsorship opportunities – choose one:
  □ Monday Luncheon
  □ Monday Clinician’s Luncheon
  □ Monday Reception
  □ Tuesday Luncheon
  □ Tuesday Clinician’s Luncheon
- Fully furnished exhibit table and two exhibitors
- 1/2 page ad in conference handouts
- Copy of conference attendee list
- Recognition as Sapphire Sponsor on signage
- Copy of conference attendee list

☐ Ruby Sponsor
$2,500
- Ruby sponsorship opportunities – choose one:
  □ Monday AM Refreshment Break
  □ Monday PM Refreshment Break
  □ Tuesday AM Refreshment Break
  □ Tuesday PM Refreshment Break
- Fully furnished exhibit table and one exhibitor
- Recognition as Ruby Sponsor on signage
- Copy of conference attendee list
- Sponsorship Period: Annual Conference

☐ Pearl Sponsor
$2,000
- Pearl sponsorship opportunities – choose one:
  □ Monday Door Prize Drawing
  □ Tuesday Door Prize Drawing
- Fully furnished exhibit table and one exhibitor
- Recognition as Pearl Sponsor on signage
- Copy of conference attendee list
- Sponsorship Period: Annual Conference