

Strategies to Recruit Board members

- Word of mouth
- Provider and staff recommendations
- Existing Board members recruit for new members
- Articles in the local papers on various topics to educate and build awareness
- Local advertising to discuss center achievements
- Posting of Board member needs in the sites – both in common areas and in patient rooms
- Information tables in the clinic
- Consumer advisory boards
- Participation with the local Chamber of Commerce
- Participation in professional health care groups